ST. LOUIS EARTH DAY "Earth Day Every Day" presents:

Ameren UE Connecting Missouri

40 YEARS LATER: LIVING EARTH DAY EVERY DAY!

SAINT LOUIS EARTH DAY 2010

www.stlouisearthday.org

FOREST PARK at the MUNY GROUNDS

FREE & OPEN TO THE PUBLIC

Travel Green!

Visit our website for a detailed listing of options for environmentally responsible alternatives for traveling to and from the event.

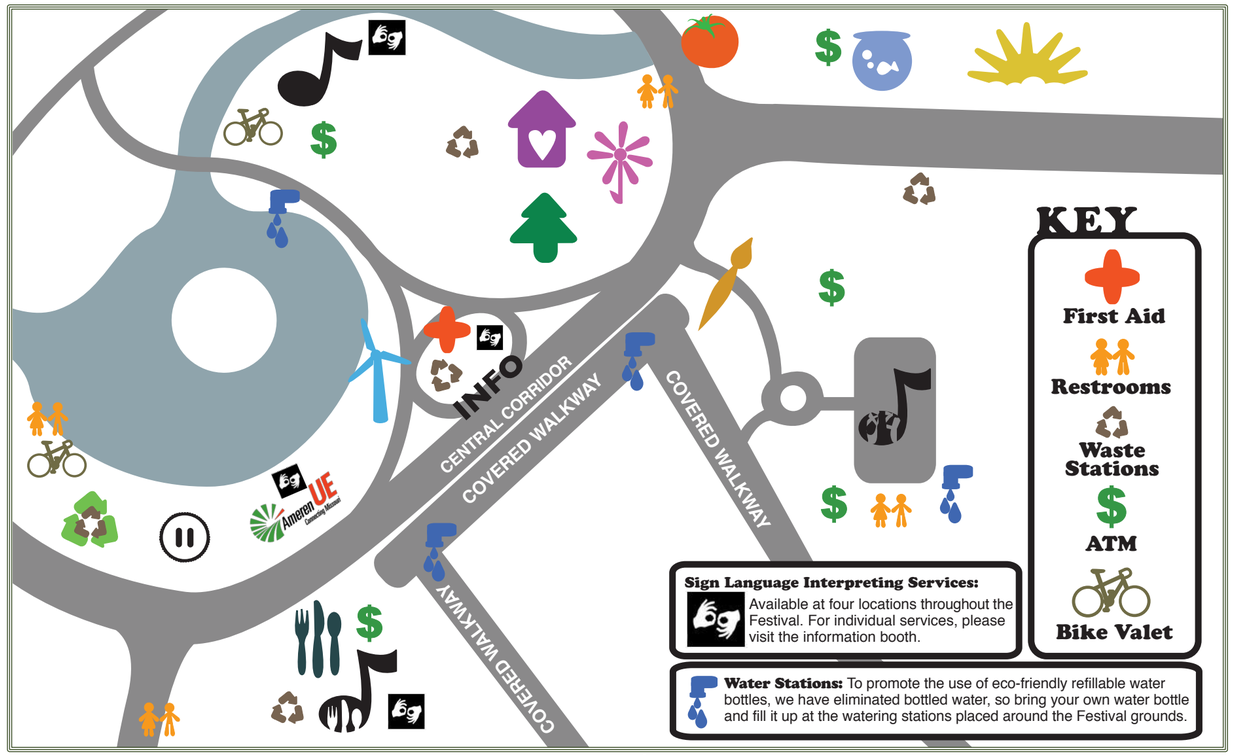
This is a family and pet friendly event.

Earth Day Challenge

The Challenge encourages everyone to help make the Festival even greener and take steps toward a sustainable lifestyle through the formation of eco-conscious habits.

Bring your own reusable shopping bag Bring your own refillable water bottle Use alternative transportation (Metro, bike, walk, or carpool)

Complete 2 of the 3 Challenges and receive an eco-friendly prize at the Info Booth of the Festival! *While supplies lasts.



Vendor and Exhibitor Booth Listing

St. Louis Earth Day is an inclusive environmental organization as stated in our motto: "We're All in This Together." We believe that solutions to environmental challenges can be found by seeking common-ground partnerships with a wide range of stakeholders. Our mission reinforces this message: *St. Louis Earth Day makes every day earth day, cultivating environmental stewardship and engaging individuals, governments, businesses, schools and the non-profit sector in celebration, education and action to support a healthy and sustainable future.*

Our goal is to foster positive change by introducing people to environmentally friendly products and services, and by urging them to inquire about the environmental policies and the practices of the businesses they frequent. Real change occurs when people initiate it. Our role is to provide information, motivation and choices to help cultivate that change.

Transparent Green Exhibitor Distinction – a voluntary program for our vendors and exhibitors that surveys their current environmental practices, products and services; participants set at least one goal for improvement in the coming year. Green highlighting within the listing indicates participation in the program. For more information on this program and the most up-to-date participation list, visit our website.

Please note that vendors and exhibitors who registered after the print deadline are not listed in the program. If you are looking for someone in particular, visit our website before the event or the info booth during the event for the most up-to-date listing.
*Indicates an Educational Exhibitor.

ALTERNATIVE TRANSPORTATION AND FUELS

Gateway Electric Vehicle Association* • Greenpeace Lead Activist Network* • Metro • Native South West • **Paul Cerame Ford-Lincoln-Mercury*** • Saint Louis BicycleWORKS* Saint Louis Regional Bicycle Federation* • Wiese USA

ARTS, CRAFTS, JEWELRY, CLOTHES

Artesanias Indigenas • Baja Boutique • Bottled Rainbows • Caprice Designs • Chichua Crafts Cell or Sell Out • ECO ART VILLAGE* • Erin's Glassworks • Farmhouse 1807* • Henna Expressions • Jim Rathert Photography • Lana Trans Import LLC • Mary Mac Creation Melamun • Menache Music, LLC • Michele Katz-Reichlin and Heather Dawson-Heavey • Mirroz Gallery • Pasquale'd Italian Ice • Revamped Fashion • Scentsy Wickless Candles Sew Sack Sew • Stellar Batik • Random Acts of Glass

CENTRAL CORRIDOR

ALIVE Magazine • **AmerenUE Hybrid Bucket Truck** • Pride St. Louis/Vital Voice **StLouisGreen.com** • St. Louis Post-Dispatch • Radio Disney's Road Crew • LouFest

COVIDIEN Covidien's St. Louis area Green Teams were formed by grass-root efforts that built on employees' interests and concerns. The teams strive to balance resource conservation with potential cost-saving opportunities at work and encourage employees to reduce waste, recycle and conserve resources at home. The teams have demonstrated the importance of working together. Through displays and personal interaction, Covidien team members will share their experiences in forming teams, of maintaining a team at a 24/7 operation, achievements, challenges and lessons learned.

Help Pedro's Planet – St. Louis's leading green office supply company – celebrate its 20th anniversary of business in St. Louis.

ecoLifeSTL.com Stop by the EcoLifeSTL.com exhibit and find out more about the lifestyle portal promoting environmental awareness, sustainability and eco responsibility in the St. Louis community. Whether you are new to the "Eco Life" or already pursuing a sustainable lifestyle, EcoLifeSTL.com facilitates education and cooperation for St. Louisans working to preserve our resources and improve our future.

100.3 The SOUND The Sound is a new radio station bringing together a mix of popular music and commercial-free airtime, while supporting the St. Louis community. Check out their mix of music from the 90's through today on 100.3 in 100 minute commercial-free blocks every morning of the week starting at 9am. The station is also a place to find out about environmental initiatives and volunteer opportunities.

PET CARE AND WILDLIFE

Animal House Fund • Four Muddy Paws-The Healthy Pet Market • US Army Corps of Engineers* Humane Society of Missouri • Missouri Alliance for Animal Legislation • St. Louis/Midwest Turtle & Tortoise Society • Tenth Life Cat Rescue • Treats Unleashed The Wildlife Center of Missouri* • Gateway Children's Nature Connection*

COVERED WALKWAY

Ameling Chiropractic & Acupuncture, LLC • Beads of Hope Africa • **The Healthy Planet Magazine** Delta Spinal Care • Eckankar/Missouri Satsang Society • Everything S.A.M. • Rakhma • Grand Chiropractic • Green It! • h2only water purification • Healing Arts Center • **Herb'n Maid** John MacEnulty • Mesothelioma & Asbestos Awareness • Healthy Harvest Gardens, Inc Kakao Chocolate • **Lafayette Square Chiropractic Centre** • NU Peru • Natural Fibers LLC Metropolitan St. Louis Sewer District • **Missouri American Water** • Office of Congressman Russ Carnahan • Pairabelles • Posh Pendants • Thermaline Solutions • Silpada Jewelry • **St. Louis Cardinals L.L.C** • **St. Louis Public Radio | 90.7 KWMU** • Habitat for Humanity Saint Louis Raintree Learning Community • The Kabbalah Centre/ SG St. Louis • Thomas Construction • Total Meltdown • U'SAgain LLC • **Washington University** • **Whole Foods Market** M. T. Barry Studios • MacroSun International • Pillowsharing Crafts • Young Living • Sappington Farmers Market • Mexican Artisans & Guatemalan Crafts BUILD St. Louis

ENERGY EFFICIENCY, RENEWABLE ENERGY, GREEN BUILDING

AmerenUE **AmerenUE's Energy Efficiency "Smart House"**
Come learn what AmerenUE is doing for you and the environment through energy efficiency education and incentive programs. In the "Smart House" you will learn all about:
• How Tree Planting and Landscaping Can Save Energy • Renewable Energy
• CFL Recycling Programs • CFL Buy Down Incentives at Local Retailers • LED Lighting
• ENERGY STAR® Appliances ...as well as other energy efficiency tips, measures and more!
AmerenUE is your resource for energy efficiency at http://www.UEfficiency.com

Laclede Gas Laclede Gas Company will showcase its natural gas shuttle bus and demonstrate how natural gas vehicles are helping reduce pollution and dependence on foreign oil. In addition, this exhibit will show the relationship behind site vs. source energy efficiency and explain how natural gas is a low cost option for reducing your carbon footprint at home. Representatives will provide a personalized carbon footprint analysis for your home. Face-painting for children of all ages will also be available.

Advanced Energy Solutions Group • Jacob Sunroom and Exteriors • Microgrid Energy Missouri Botanical Garden EarthWays Center • Missouri Renewable Energy • J's Solar Charge Renewal by Andersen • Show Me Solar • Sierra Club, Eastern Missouri Group • St. Clair Corporation • St. Patrick Center • **StraightUp Solar** • White Caps, Green Collars, LLC **The Evergreen Institute** • USGBC-St. Louis Regional Chapter • The College School

HEALTH, NUTRITION, BEAUTY

Backdoor Harvest • Ballas Chiropractic and Nutrition Centre • Bunky's Blend, LLC Community Acupuncture • Foundation for Wellness Professionals • Greater St Louis NORML Greenthoughts Garden • Henna Creation • Independent Shaklee Distributor • Monavie Indigo Massage & Wellness • Juice Plus+ • Lionheart Fitness • Slice Of Nature Missouri Coalition for Lifesaving Cures • NARAL Pro-Choice Missouri Foundation • Neighborhood Acupuncture • NYR Organic • Planned Parenthood of the St. Louis Region QIAGEN/The digene HPV Test • St. Louis T'ai Chi Ch'uan Association •

FARMERS' MARKET

The Farmers' Market will provide a taste of the abundance to come later in the growing season. Slow Food and other educational organizations will offer information and activities related to food and agricultural sustainability issues.
Atomic Cowboy • Eastern MO Beekeepers Association* • Jasbo's Salsa and Crafts Les Bourgeois Vineyards • Slow Food St. Louis + Over 15 Local Food Producers

Schlafly Beer will be serving Organic Ale, as well as other Schlafly favorites in the Earth Day Café and the Farmer's Market areas. Beer will be served in a Schlafly Beer/St. Louis Earth Day souvenir cup that is both reusable and recyclable (available while supplies lasts). You can help conserve resources by bringing your cup back for a discounted refill. In addition to brewing fresh, local beer with high quality ingredients, Schlafly Beer leads by example - from rehabbing existing sites for its breweries, to choosing local vendors for manufacturing and marketing needs whenever possible, and becoming the first in the city to implement organic restaurant waste composting.

CHIPOTLE MEXICAN GRILL Sample fresh Chipotle appetizers and view guacamole demonstrations throughout the day.

REDUCE, REUSE, RECYCLE

Clean the Lou* • City of University City • EPC, Inc.* • Shoeman Water Projects • **St. Louis Composting** • **Veolia**

HOME, FAMILY, SPIRITUALITY

3949 Lindell Apartment (Mills Properties) • Architecture for Humanity • Bath Fitter • Christian Vegetarian Association • Church of Scientology • Culver Way Ecovillage* Ethical Society Mid Rivers & St. Louis • Foundation Grounds Coffee House & Café • Friends of Missouri Midwives • Droege Tree Care, Inc. • Dutchtown South Community Corp Green Frog Eco-Service, LLC • Jewish Environmental Initiative/JCRC • School of Metaphysics Missouri Department of Natural Resources* • Mississippi Moon/Magic Sling • Park Station (Mills Properties) • Robinson's Rain Barrels, LLC • Shining Rivers Waldorf School St. Louis County Air Pollution Control* • St. Louis Falun Dafa Group • St. Mary's High School The Center for Pragmatic Buddhism • Usborne Books/Reading Habit(at)* •

Solae Soy protein provides an environmentally sustainable, economically efficient and nutritionally complete protein that will help meet the needs of a growing global population. When examining the environmental impacts of food, soy protein is part of a sustainable solution in a number of production areas, including water efficiency, usable protein per acre of farmland, and energy efficiency in production. Solae is a global soy ingredient company headquartered in St. Louis. Stop by the Solae booth to learn more and taste some soy product concept samples.

NATURE, NATURAL RESOURCES, OUTDOOR RECREATION

Alpine Shop • AmeriCorps Trail Rangers • Barat Academy* • Yelp St. Louis • City of St. Louis Air Pollution Control • Crown Valley Winery • Ginkgo Adventures **Great Rivers Greenway District** • J-SERVE • Wild Canid Survival and Research Center **Missouri Coalition for the Environment** • Missouri Department of Conservation* • REI River Kids* • The Confluence Partnership • The Open Space Council* • Crown Ridge Tiger Sanctuary* • Wild Bird Rehabilitation* • Missouri StreamTeam* • Wild Ones: Native Plants, Natural Landscape • St. Charles County Parks & Recreation*

EARTH DAY CAFÉ

Select food vendors offer ethnic and local food and beverages. St. Louis Earth Day guidelines ban trans-fat, high-fructose corn syrup and other highly processed or fried foods typically found at Festivals. All serving containers and utensils are recyclable or compostable.
Bring a picnic blanket and stay for the day to enjoy non-stop live music!

Schnucks Schnucks is proud to return to the St. Louis Earth Day Festival and re-affirm its commitment to offering customers the kind of eco-friendly choices they now expect from the supermarket. Preview the expanded Full Circle Organic line, including paper products, household cleansers and the popular Full Circle Organic Pizza, sold piping hot by the slice. Produce and Floral departments will be on hand, offering bargain-priced bedding plants and hanging baskets for your home, as well as organic strawberries, apples and bananas for wholesome snacking as you roam the festival grounds.

Amalgamated
• Locally Distilled Artisan Rum

Atomic Cowboy
• Beef/Chicken/Veggie Tacos & Burritos, Chips w/Salsa & Guacamole, Mojitos, Margaritas

Aure Foundation (3 P's)
• Chicken Teriyaki Kabob, Vegetarian Stir Fry Noodles, Natural Fries, Cajun Turkey Sandwich, Pulled Pork, Caldereta, Sweet Potato & Purple Yam Drop Cake, Tropical Slush

Bayou Seasoning & Catering
• Vegetarian Jambalaya, Bourbon Chicken (organic), Crawfish Etouffee, Organic Veggies, Organic Fruit Kabob

Buck's Good Eats LLC
• Mediterranean Veggie Burritos, Veggie Gyro, Chicken Kabobs

Hawkins Mediterranean
• Greek Salad, Gyro, Shish Kabob, Hummus, Fresh Fruit Smoothies, Corn on Cob

Hot City Franks
• Veggie & Kosher Beef Hot Dogs, Grilled Asparagus, Green Tea

Les Bourgeois Vineyards
• Riverboat Red (sweet red), Riverboat White (sweet white), Pink Fox (sweet rose), LaBelle (semi dry white), Solay (dry white), Jeanette Rouge (dry red)

Local Harvest Café
• Vegan Chili, Vegan Chili Nachos, Hummus Plates, Vegan Cookies

Mangia Italiano
• Conchiglie Noodles with Pesto; Mushroom Ravioli with Smoked Tomato Cream Sauce

Persimmon Hill Berry Farm
• Shiitake Mushroom Quesadilla, Pulled Pork Sandwich (w/farm-produced blueberry, blackberry or raspberry BBQ sauce) "Cumuloblubus" (blueberry muffin filled w/ice cream & topped w/whipped cream)

Phillips Concession
• Lemon, Orange & Strawberry Shake Ups, Iced Tea

Rearn Thai Restaurant
• Vegetarian Pad Thai-Rice Noodle, Chicken Sa-Tay, Thai Ice Tea

Schlafly
• Organic Ale & Other Schlafly Favorites

Sierra Club
• Fresh-squeezed Lemonade

St. Louis Animal Rights Team
• Veggie Burgers, Veggie Chili, Chips, Fresh Fruit Skewers, Iced Tea

TANGO Argentina Food
• Empanadas de Carne (meat pie), Empanadas de Espinaca (spinach pie), Empanadas de Humita (creamy corn pie), Empanadas de Jamon y Queso (ham & cheese pie)

Tivanov Catering Company
• Lamb Gyro (Hallall lamb, organic yogurt sauce, home grown tomatoes and onions), Organic Chicken Gyro

Urban Eats Café
• Smoothies, Italian Vegetarian Wrap with Mozzarella, Asian Turkey Wrap

Additional Booths include: • AmerenUE's Pure Power • Casual Prophets LLC • Green Tribes

EARTH DAY CAFÉ STAGE

11:00 Airplanes
11:40 The Jenny Kavanaugh Band
12:25 Teddy Presberg
1:20 Following the Water
2:15 Lyal Strickland
3:10 Angry Panda
4:05 The Jox
5:00 DJ Alexis and the Sound Federation

Interpreting Services for the Deaf available at the Café and Main Stages.

EARTH DAY MAIN STAGE

11:15 Performance: Viva Vox
11:45 Welcome Remarks by David Wilson, St. Louis Earth Day Board of Directors
12:00 Festival Commencement by The Honorable Francis G. Slay, Mayor of the City of St. Louis, who will kick off the All Species Parade, led by Joia World Percussion Ensemble
12:30 Speaker: Creve Coeur Mayor Dielmann – Climate Action Plan
12:45 Performance: Bach to the Future
1:30 Speaker: Congressman Russ Carnahan – Food Policy and Green Building
1:45 Performance: Last to Show First to Go
2:30 Speaker: Dr. Robert Criss, Washington University, Department of Earth & Planetary Sciences – Water Issues, Local and Global
2:45 Performance: Erin Bode
3:45 Speaker: Solae Representative – The Role of Soy Protein in a Sustainable Future
4:00 Performance: Grant Garland
4:45 Speaker: Jean Ponzi, Missouri Botanical Garden's EarthWays Center and KDHX "Earthworms" – Good Groundwork, Many Advancement Options: Humans Encouraged to Apply
5:00 Performance: Rhyme or Reason

PERFORMANCE PAVILION

11:30 Exotic Rhythms Belly Dance
12:10 The Blue Lemmings Band
12:50 Joia World Percussion
1:30 Mandara Caravan
2:10 Tribe Ayaka
2:50 Belly Dance by Sumaiya
3:30 Desert Moon Dance Company
4:00 Bryson Gerard – Hammered Dulcimer
4:30 Aalim Dance
5:00 All the World's a Stage… Scenes from Shakespeare
Roving Performance – Hiroshi Tada, Top Spinning Artist

FEATURED PROGRAMMING

Bring the family to explore some of the natural ecosystems of Forest Park during the free **Pedal for the Planet** bike ride. Bike individually or join a naturalist-led tour. St. John's Mercy Medical Center will offer FREE helmet fittings and new helmets for $10. Rental bikes available by reservation. Six-mile route map provided. For more information, visit: www.trailnet.org

Registration: 9:00 – 10:30 AM ● **Group-led Interpretive Tour: 9:30 AM** ● **Start: Missouri History Museum in Forest Park** ● **Route: 6 miles, flat with some hills** TRAILNET Promoting Active Living

Celebrate Earth Day this year by doing your part to keep Forest Park clean! In conjunction with the St. Louis Earth Day Festival, The Open Space Council is conducting an annual Forest Park **Operation Wild Lands: Trash Pick Up**. Meet at the lower Muny parking lot at **9:00AM**. Supplies and refreshments will be provided. All children under 16 must be accompanied by an adult. Sign-up at www.openspacestl.org

Join in the **All-Species Parade**, the annual Earth Day tradition, led by Joia World Percussion Ensemble. Meet at the main stage for the Opening Ceremony at **11:45AM**. Mayor Slay will kick off the Parade at noon and it will weave throughout the event footprint as part of the Opening Ceremony. This is an opportunity to participate in the celebration of the interdependence and value of all species – plants, insects, mammals, fish, birds, etc. Costumes and instruments are highly encouraged!

Think Outside the Box, facilitated by the St Louis Teachers Recycle Center, Inc. is an open art area where children and adults create a one of a kind little box to remind them to Reduce, Reuse and Recycle. Located between the Covered Walkway and Eco-Art Village.

The **EcoArt Village** showcases artists who use natural or reused materials or who have incorporated environmental concepts, values and imagery into their art. The Eco Art Village is also a place for hands-on experiences and live demonstrations by artists in their element.
Achieving Recovery Through Creativity* ● Ariana Bauer Digital Art and Photography* - Basic photography techniques for photographing flowers and basic digital post-production ● Art Glass Array ● Bird on a Wire ● Buffalo Moon Arts* - Leather sculpting and Native American drumming ● Candy Calamity* - The art of candy wrapper folding ● EarBoBs Jewlery* - Convert soda cans into earrings ● Edge Services ● Gengrafix ● Hart Attack Designs* - 'Scraffito' pottery technique. ● Impish Grin Face Art ● Jill's Weavings ● JP Designs ● Off The Cuff Bracelet ● Orchids and Ladybugs ● Ramadia (Green Jute) ● Sew Good and Trendy* - How to fuse plastic shopping bags to be used in multiple projects ● ShowMe Etsy* - Basic sewing and construction using upcycled fabric ● Tina Lieberman* - Create a miniature nature inspired blossoms branch ● Unique Designs by Kitryn Marie* - Crochet demonstration

Peace Garden is a space welcoming all festival attendees to pause and reflect, pray, meditate, or connect with others for the cultivation of peace in our lives and for the renewal of the Earth. We share this space as a way to offer our highest intentions to live in peace and harmony with all of the Earth. We honor all members of our human family and share our various spiritual traditions as we are aspire to plant seeds of peace and promote health and harmony for the highest purposes of all beings.

Education is a key component of the Earth Day Festival. Thirty Environmental Education Activity booths are scattered throughout the Festival neighborhoods, according to their topic. These activity booths are noted in the neighborhood listing with an asterisk (*). For a complete listing and activity descriptions, visit our website in advance or come to the information booth for a print out. Booths include exhibits, demonstrations, and hands-on activities on topics ranging from bike commuting and bike maintenance, animal education, recycled art, student-led projects, water, wildlife, habitat conservation, home gardening, eco-triva, electric vehicles, solar technology, energy efficiency, global climate change, beekeeping, do-it-yourself cleaners, and electronic recycling.

Setting the Example for Green Events in Our Region

St. Louis Earth Day is committed to providing the highest level of environmental stewardship possible at a large outdoor event. For a complete listing of our green practices, visit our website page detailing our Sustainability Commitment. Examples of how we are "walking the walk":

Merchandise: ● **T-Shirts:** 100% Organic Cotton or a blend of organic cotton and post consumer recycled plastic, printed locally at family-owned Sportsprint. Available for purchase or pre-order online and pick up at the Info Booth ($15). Limited supply. ● **Water Bottles:** Recyclable AND made from recycled-content. BPA-free. Available for purchase at the Info Booth ($3). T-Shirt and water bottle sales help sustain St. Louis Earth Day programs. ● **Raffle and Prizes:** Our raffle features prizes that are in keeping with our sustainability commitments. For a complete listing of prizes, visit our website. Tickets available at the info booth ($5 for 1, $10 for 3). Our Earth Day Challenge awards eco-friendly gifts.

Waste: Food Vendors are required to use recyclable or compostable disposables and participate in the recycling/compost program. Leftover food will be collected by Operation Food Search for redistribution. Our portable toilets, provided by Veolia, are made from recycled plastic, use eco-friendly chemicals, and all of the paper products are post-consumer recycled content.

Reducing: We educate our vendors, particularly the food vendors, to reinforce our commitment to minimizing waste. We ask vendors to limit handouts. You can do your part by depositing your Festival program at drop points as you leave.

No Styrofoam: St. Louis Earth Day banned Styrofoam/#6 plastic from the Festival three years ago. This material is very hard to recycle and never breaks down in a landfill.

Recycling: Look for the BLUE-topped recycling containers placed around the Festival site for mixed recyclables: paper, cardboard, glass, plastic, aluminum cans. Do not put food into the recyclers.

Compost: Compost bins will be concentrated in food areas, thanks to Replenishing the Earth. Use GREEN-topped bins for all food waste.

Food Vendors: Food vendors are required to use recyclable or compostable disposables and participate in the recycling/compost program. They are encouraged to use natural, organic, and local ingredients. St. Louis Earth Day reviews menu applications for compatibility with our goals. No high-fructose corn syrup or trans-fats allowed! We are grateful to our food vendors for their cooperation and commitment!

Energy: Our generators, donated by Fabick Power Systems, are powered by Biofuel, a portion of which is donated by the St. Louis Renewable Energy Club. Portions of the electricity requirements of the Festival are supplied by demonstration solar units.The energy used to power the Festival has been offset 100% with emission free Missouri Wind Energy Certificates courtesy of the Pure Power program. This offset is the equivalent of preventing 3167 tons of carbon dioxide from entering the atmosphere – the same environmental benefit as not driving a car for 3 months. You can sign your home up for the Pure Power program at the AmerenUE tent or at the Pure Power booth in the Earth Day Cafe!

Transportation: The Festival site is within walking distance from the Metrolink Forest Park/DeBaliviere station and is easily accessible by bus and bike. We strongly urge Festival attendees to use alternative transportation or carpool. The St. Louis Regional Bicycle Federation will offer FREE secure valet bike parking to encourage seasoned and "green" cyclists alike to ride in. Stop by the Bike Fed booth to learn all about commuter cycling in our region!