



Founder's Day Questionnaire  
Help us fill in the gaps of our history!

**1. Your information** – please help us update our records so we can stay in touch!

Name:

Email Address:

Can we add you to our mailing? Yes | No, thanks. | I already receive emails.

Phone Number:

Address:

City:

State:

Zip:

Current Affiliations, if applicable:

**2. Your history with St. Louis Earth Day**

In which years were you involved with the Festival and/or organization?

What were some of the things happening at the Earth Day Festival or as part of the celebration when you were involved? (Ex. All Species Parade, speakers, special educational projects, special partners, etc.)

What is your favorite Earth Day memory or story?

What relationships were developed that are still important to you today or that were influential in your life?

What projects, programs, collaborations, or organizations are tied to origins at the Earth Day Festival?

### 3. Your vision for St. Louis Earth Day

In your opinion, what role does the Earth Day Festival play in the St. Louis community? Why is it important to our community?

What future do you envision for the St. Louis Earth Day Festival?

What future do you envision for St. Louis Earth Day (the organization)?

### 4. Timeline

Please fill out any details you can on the timeline below – please be as detailed as you like!

1970 – First Earth Day in St. Louis

1980 – 10th Earth Day celebrated at the Arch

1989 – Earth Day Celebrated at Creve Coeur Park, becoming the first of a continuing annual event (Matt Diller)

1990 – Earth Day celebrated at Forest Park (Kate Fish, Jean Ponzi, Alex Bornstein)

2000 – First Earth Day Symposium (under the leadership of David Wilson)

2002 – St. Louis Earth Day officially becomes a 501c3 non-profit organization (Karla Wilson, hired as part-time Executive Director, 2002 – late 2004)

2004 – St. Louis Earth Day hires its first full-time Executive Director, Terri F. Reilly

2006 – Recycling On the Go pilot begins

2007 – First full ROG season

2010 – Cassandra P. Hage becomes Executive Director

2011 – Recycling Extravaganza added to Earth Day Festival in Forest Park

2011 – Launch of Green Dining Alliance (December)

2013 – Earth Day Action Grants established

2014 – 25th Anniversary; First Founders Day event

Thank you very much for sharing your memories and experiences with St. Louis Earth Day!

**Do we have your permission to use this information for educational and promotional purposes?**

YES/NO

**Can we quote you when using this information? YES/NO**