



News Release

St. Louis Earth Day
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FOR IMMEDIATE RELEASE:

April 10, 2017

St. Louis Earth Day Festival expanding to 2 days!

WHAT: St. Louis Earth Day Festival

WHEN: 11 am - 5 pm, Saturday and Sunday April 22-23

WHERE: Muny Grounds in Forest Park

INFO: contact Jen Myerscough, jen@stlouisearthday.org, 314-458-5367

SAINT LOUIS, MO. April 10, 2017-- Unofficially marking the kick-off of St. Louis' outdoor event season, the St. Louis Earth Day Festival is scheduled for April 22-23 this year. Now in its 28th year, the festival, which began as a small, grassroots gathering, today welcomes tens of thousands of guests, largest by far in the midwest welcoming guests to celebrate, learn and enjoy themselves on the beautiful grounds of one of St. Louis' treasures, the Muny in Forest Park.

For the first time in recent years, the St. Louis Earth Day festival will span the entire weekend. The Festival will be open Saturday AND Sunday, April 22-23, from 11 am - 5 pm. Guests have the opportunity to participate in a variety of hands-on educational activities, meet area nonprofits that share the mission of Earth Day, learn about, and sample, sustainable products and services offered by local businesses, and shop unique wares from local and global artisans committed to sustainability and fair trade.

Local performers play original music on the Main Stage, now located in the Earth Day Cafe as attendees chow down on some amazing foods. Over twenty food and beverage vendors will be serving up diverse, local cuisine and drinks. Many vegan, gluten free, and vegetarian items will be available. Schlafly will have a selection of local brews on tap, including their Organic IPA, which is brewed in honor of Earth Day. Food trucks, BBQ and more beer will be served in the Pit Stop, near the rock climbing wall. 70% of all the food vendors are certified by the Green Dining Alliance (greendiningalliance.org), while the remainder adhere to strict standards of sourcing, service, and quality, in line with Earth Day principles.

EarthDance Farms will be conducting different home gardening classes every hour in the center of the big field. YogaBuzz, once again this year, will offer FREE yoga for both adults and children every hour, in the pavilion on the west side of the Muny Theater.

All Festival food/non-food vendors are required to participate in the event's Zero Waste initiative, serving on only recyclable and compostable serviceware. All event waste will be collected and sorted for recycling and composting by St. Louis Earth Day's Recycling On the Go program, with special support from sponsor, Subaru.

Festival-goers can take the "Earth Day Challenge" by bringing a reusable bag, refillable water bottle and using low-impact transportation, such as Metro Transit, to get to Forest Park. Visitors who accomplish two of the three challenges receive an eco-friendly prize. An group bike ride to the Festival will be organized this year by Trailnet and Big Shark from each of the Schlafly brew pubs on Sunday. Join the Schlafly "Slow Roll" to the Festival and receive an extra prize!

The St. Louis Earth Day Festival would not be possible without the support of our sponsors, such as the Centene Charitable Foundation, Schlafly, Metro, Republic Services, Green2Go, Harvest Snaps, and Brightside Organics, and without the help of hundreds of volunteers!

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