



FOOD *is*
COMMUNITY

the purpose and practice of *food access*

food brings people together.
it is a language when you can't communicate.
it *is* the way we celebrate milestones.
it is how we show *love*.

23.5
million
Americans



what inhibits food *access?*

social
geography
appropriateness
family
money
cooking
transportation
skills
storage
choices
physical
mobility
time
cultural
appropriateness

MY STREET GROCERY



our part of the
change

Joy!

my street grocery is a mobile grocer on a mission
to improve fresh food access and build community
by introducing *choices, resources, and relationships*
that celebrate the *joy* of food

founded 2011
Portland, Oregon

start-up funding
\$13,000





upgraded **2014**
Whole Foods Market



"Molly the Trolley"

onboard refrigeration
expanded assortment
highest quality standards
year-round service

bigger impact



our partners and *programs*

nonprofit agencies
healthcare providers
public schools
nutrition educators
local government
community members

food prescriptions
"trolley fare"

find your **purpose**

find your
people



get to work



thank **you**

#FOODISCOMMUNITY

www.wholefoodsmarket.com/mystreetgrocery

  @mystreetgrocery